

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
309687-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Priorities USA Action	Priorities USA Action	1563

Billing Address:

**Mundy Katowitz Media Inc**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003-3021**

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	309687	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/07/12	10/07/12	Su 7-8a	7-8a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 7:56 AM Su 7-8a 7-8a :30 PRATV1224H \$750.00 NM									
2	10/07/12	10/07/12	Su 6-7a	6-7a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 6:27 AM Su 6-7a 6-7a :30 PRATV1224H \$500.00 NM									
3	10/06/12	10/06/12	Sa 6p	6-630p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 6:13 PM Sa 6p 6-630p :30 PRATV1224H \$1,000.00 NM									
4	10/06/12	10/06/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 7:18 AM Sa 7-8a 7-8a :30 PRATV1224H \$1,000.00 NM									
5	10/06/12	10/06/12	Sa 6-7a	6-7a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 6:51 AM Sa 6-7a 6-7a :30 PRATV1224H \$500.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/04/12	10/08/12	Fallon	1235-0135a	1--1---	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1--1--- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 1:18 AM Fallon 1235-0135a :30 USATV02H \$300.00 NM 2 WPTV M 10/08/12 1:34 AM Fallon 1235-0135a :30 PRATV1224H \$300.00 NM									
7	10/03/12	10/05/12	M-F 1135p-1235a	1135p-1235a	--1-1--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --1-1-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 11:47 PM M-F 1135p-1235a 1135p-1235a :30 USATV02H \$750.00 NM 2 WPTV F 10/05/12 11:57 PM M-F 1135p-1235a 1135p-1235a :30 PRATV1219H \$750.00 NM									
8	10/02/12	10/04/12	M-F 730-8p	730-8p	-1-1---	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -1-1--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 7:41 PM M-F 730-8p 730-8p :30 USATV02H \$1,200.00 NM 2 WPTV Th 10/04/12 7:55 PM M-F 730-8p 730-8p :30 PRATV1219H \$1,200.00 NM									
9	10/03/12	10/05/12	M-F 7-730p	7-730p	--1-1--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --1-1-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 7:00 PM M-F 7-730p 7-730p :30 PRATV1219H \$1,200.00 NM 2 WPTV F 10/05/12 7:27 PM M-F 7-730p 7-730p :30 PRATV1219H \$1,200.00 NM									
10	10/05/12	10/05/12	M-F 6-630p	6-630p	----F--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 ----F-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/05/12 6:14 PM M-F 6-630p 6-630p :30 PRATV1219H \$3,000.00 NM									
11	10/04/12	10/04/12	M-F 530-6p	530-6p	---T---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 ---T--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 5:51 PM M-F 530-6p 530-6p :30 USATV02H \$2,000.00 NM									
12	10/02/12	10/02/12	M-F 12n-1p	12-1p	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -T----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 12:23 PM M-F 12n-1p 12-1p :30 PRATV1219H \$650.00 NM									
13	10/08/12	10/08/12	M-F 11-12n	11a-12p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 11:23 AM M-F 11-12n 11a-12p :30 PRATV1224H \$450.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/04/12	10/04/12	M-F 10-11a	10-11a	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 ---T--- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 10:53 AM M-F 10-11a 10-11a :30 PRATV1219H \$750.00 NM									
15	10/02/12	10/02/12	M-F 9-10a	9-10a	-T-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -T----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 9:28 AM M-F 9-10a 9-10a :30 USATV02H \$950.00 NM									
16	10/03/12	10/08/12	M-F 7-9a	7-9a	1-1----	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1-1---- 2 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 8:29 AM M-F 7-9a 7-9a :30 USATV02H \$3,000.00 NM 2 WPTV M 10/08/12 7:59 AM M-F 7-9a 7-9a :30 PRATV1224H \$3,000.00 NM									
17	10/02/12	10/05/12	M-F 6-7a	6-7a	-1--1--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -1--1-- 2 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 6:42 AM M-F 6-7a 6-7a :30 PRATV1219H \$2,500.00 NM 2 WPTV F 10/05/12 6:11 AM M-F 6-7a 6-7a :30 PRATV1219H \$2,500.00 NM									
18	10/03/12	10/08/12	M-F 5-6a	5-6a	1-1----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1-1---- 2 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 5:29 AM M-F 5-6a 5-6a :30 PRATV1219H \$750.00 NM 2 WPTV M 10/08/12 5:57 AM M-F 5-6a 5-6a :30 PRATV1224H \$750.00 NM									

Total Spots **25** Gross Total **\$30,950.00**

## Payment Terms 30 Days

Agency Commission **\$4,642.50**  
Net Amount Due **\$26,307.50**